

20 December 2021**Asset Alliance Group's superior service secures repeat order from Woody's Express**

Long-standing Asset Alliance Group customer Woody's Express has returned to the commercial vehicle specialist for its latest fleet refresh after being impressed by the quality of service experienced since 2018.

Its latest three-year contract hire deal, arranged by Business Development Manager Dougie Bennett, comprises four MAN TGX 26.510 6x2 tractor units with a mix of GX and GM cabs, and an 18-tonne IVECO Eurocargo curtainsider with cantilever tail lift built by Truckcraft Bodies.

An additional order for six new Dennison trailers will be delivered in the coming weeks.

Woody's Express Owner, David 'Woody' Wood, says he is continuously impressed by Asset Alliance Group's tailored approach to business and the team's ability to rapidly source trucks and trailers.

He said: "Asset Alliance Group were once again able to supply us with the exact spec vehicles we wanted. We've worked with Dougie Bennett on several deals now and he always goes above and beyond to make sure we have what we need. We get a truly personalised service that is better than anything else we've experienced.

"Nothing is ever too much trouble, and the team are always on hand for whatever we need."

The new assets, liveried in the firm's eye-catching white, orange and blue branding, will be in operation six days every week as part of a trunking service that involves daily runs between three sites in Stornoway, Inverness and Glasgow, as well as nationwide pallet deliveries.

"Having access to a first-class network and being sure that our vehicles are always on the road is important to us, and Asset Alliance Group guarantees us that and gives us confidence that we are always in safe hands," adds Wood.

All vehicles have been supplied on a full-service contract hire basis, which includes all safety inspections, maintenance, servicing and repairs, tyre cover, and full roadside assistance covered by a single monthly payment.

Established in 1986, Woody's Express is a haulage specialist operating across Scotland, the Highlands, and Islands. The business also offers nationwide and international delivery services through a network of subcontractors.

ENDS

Note to editors:

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

For further information, please contact:

Gemma Turner or Lucy Pitcher at Garnett Keeler PR

Tel: 020 8647 4467

Email: gemma.turner@garnettkeeler.com or lucy.pitcher@garnettkeeler.com

AAG/599/21