

22 September 2021

### **Bullet Express shoots praise at Asset Alliance Group after latest major order**

Expansion at global import and export specialists Bullet Express has resulted in an order for 11 new vehicles from Asset Alliance Group – a team they describe as ‘an extension of our own’.

The latest contract hire agreement is a three-year deal comprising five 18-tonne IVECO Eurocargo 4x2 curtainsiders and six DAF XF 480 6x2 tractor units, all liveried in Bullet Express’ new blue and white branding.

The trucks, which are a mix of replacements and new additions, join a fleet of more than 120 vehicles and will operate seven days a week. They will be based at the company’s recently opened 32,000 square foot fully-racked logistics hub on London Road in Glasgow.

Managing Director at Bullet Express, John McKail, says: “We’ve worked with Asset Alliance Group for several years now, and we see them as an extension of our business. To keep up with increasing customer demand in storage, express pallets, and special services we’ve needed to grow our fleet, and it was a no brainer that we would return to Asset Alliance Group for this order.”

He adds: “The team is always very responsive, and we know we will always be supported. We always feel very well looked after.”

Asset Alliance Group will retain ownership of the trucks as part of the deal, which includes all associated operational costs, including tyre replacements, full servicing, maintenance and repair requirements, safety inspections, road fund licensing and breakdown cover.

Dougie Bennett, Business Development Manager at Asset Alliance Group, says: “We’re thrilled to continue working with John and the team at Bullet Express. We want to thank them for the continued business, and we look forward to supporting them as they continue to grow.”

Founded in 1990, Bullet Express provides comprehensive supply chain logistics and storage solutions to customers throughout the UK, Europe and Worldwide.

**ENDS**

#### **Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

For further information, please contact:

Lois Spall or Lucy Pitcher at Garnett Keeler PR

Tel: 020 8647 4467

Email: [lois.spall@garnettkeeler.com](mailto:lois.spall@garnettkeeler.com) or [lucy.pitcher@garnettkeeler.com](mailto:lucy.pitcher@garnettkeeler.com)

AAG/567/21