

25 August 2021**New appointments strengthen Asset Alliance Group's fleet management team**

One of Asset Alliance Group's longest-serving team members, Ian Padley, is once more leading its fleet management function, joined by nine new members of support and engineering staff taking the team to 37 colleagues in total.

It's a return to the position of Group Fleet Director for Padley, who is based in Wolverhampton and has worked in various roles for the commercial vehicle specialist since it was founded in 2010.

Padley says: "I'm delighted to be stepping back into this role at a really exciting time for Asset Alliance Group. Over the past couple of years, the team has expanded quickly which has led to restructuring, new appointments, and upskilling. We now have a really strong group of people focused on delivering the best possible service to our customers."

He adds: "We have three core standards within the fleet management team – to be valued by our customers, respected by our service providers and trusted by our colleagues. All of these standards need great relationships to be achieved. My job is to ensure everyone takes these into account in all the work they do."

"We also recently invested in a back-office system to help streamline processes and upgrade customer service and I will be making sure we are using it to its full potential and maximising the life of every asset we have."

Asset Alliance Group is in its 11th year of business, having carved a significant niche in the UK's commercial vehicle sector, supplying trucks, trailers, buses and coaches alongside financial expertise. The Group maintains a large stock of assets, including premium, single-owner and low-mileage vehicles.

ENDS**Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

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