

26 May 2021**Asset Alliance Group delivers the complete package for Law Distribution**

A combination of competitive pricing, exceptional customer service and quality support services has seen Law Distribution return to Asset Alliance Group to upgrade its fleet.

The deal to supply five new DAF XF 530 tractors with Super Space Cabs on a two-year full maintenance contract hire basis, was part of a competitive tender issued by the logistics specialist.

John Law, Director at Law Distribution, says: "We have worked with Richard Worthington and the team at Asset Alliance Group in the past, and we have always been thoroughly impressed by the high level of service provided. They were able to provide everything we needed with the right units at the right price and the new vehicles were readily available.

"The full repair and maintenance package was also a draw for us – it gives us complete peace of mind and confidence that should we encounter any issues, Asset Alliance Group will be on hand to keep our fleet on the road."

All of the new assets will be used on long-distance work covering the whole of the UK. The tractor units take Law Distribution's total fleet to 43 – all DAFs chosen for fuel economy and driver comfort.

Law adds: "Driver comfort is crucial for us. Our staff are out for long periods and often overnight, so they deserve the best possible vehicle to be able to do the best possible job, and these latest assets deliver just that."

Law Distribution will benefit from Asset Alliance Group's comprehensive full-service contract hire offering, including all safety inspections, maintenance, servicing and repairs, tyre cover, and full roadside assistance covered by a single monthly payment.

Located between Manchester and Liverpool, Law Distribution is a family run business that has been providing warehousing and distribution services since 1994.

ENDS**Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across five UK sites and is headquartered in Wolverhampton.

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