

28 January 2020**Southgate & Finchley Coaches refreshes fleet with Asset Alliance Group**

Asset Alliance Group has funded seven new Volvo coaches with MCV bodywork for London-based Southgate & Finchley Coaches Ltd. The new arrivals, which can seat up to 53 passengers, will be used seven days a week for school contracts and private hire.

The new B11R coaches with eVoTor bodywork, supplied on a hire purchase, are replacing older vehicles within the company. The fleet of 29 comprises a minibus, midi-coaches, and full size coaches.

Joint Managing Director of Southgate & Finchley Coaches, Elaine Scrivens, says: “Asset Alliance Group has supported us for years, and their advice is invaluable. We are happy we can put our trust in them and know that they will deliver a flexible, and cost-effective deal.

“On this occasion we knew the exact models we were looking for and Asset Alliance Group was able to provide us with precisely the type of funding we needed.

“As most of our work is within the inside of the M25 we need coaches that comply with the London low emission zone and can enter that area without any issues. These 53-seater coaches do that and will also allow us to offer the best possible service and comfort for a lot of our current contract work – specifically school trips that often need to seat multiple classes of children.”

The Volvo B11R offers excellent fuel economy with its Euro 6 engine and the cabin features LED lighting, reclining BRUSA passenger seats in cloth and leather, three-point seatbelts, footrests and USB charging points.

Established in 1963, family-run Southgate & Finchley Coaches provides quality coach services for schools, corporates, weddings, and UK tours.

ENDS**Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand truck, trailer, bus and coach vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry.

The Group operates across four UK sites and is headquartered in Wolverhampton. It was founded in 2010 by Willie Paterson, former Director of Commercial Finance at Alliance & Leicester plc.

For further information, please contact:

Lois Spall or Lucy Pitcher at Garnett Keeler PR

Tel: 020 8647 4467

Email: lois.spall@garnettkeeler.com or lucy.pitcher@garnettkeeler.com

AAG/457/20