

07 May 2019**Asset Alliance Group celebrates JMD Haulage's four decades on the road**

Liverpool-based JMD Haulage has marked 40 years of business by taking on its 75th truck – delivered with a special commemorative livery by the company's preferred vehicle provider, Asset Alliance Group.

The new Mercedes-Benz Actros 510 tractor unit with GigaSpace cab joins the fleet on a four-year full-service contract hire agreement, and is expected to clock-up 120,000km annually, hauling containers mainly collected from The Port of Liverpool across the UK on behalf of major shipping lines.

JMD Haulage Director, Alan Maguire, says: "We've worked with Asset Alliance Group for a number of years and every order has been straightforward with minimal fuss – everything just falls into place and they take all the hassle away.

"This latest order was no different and the anniversary livery was an unexpected personal touch which is really appreciated. This is the first time in our history that we have had 75 trucks running at one time, so it is a real milestone for the business."

Dave Potter, Managing Director at Asset Alliance Group, Contract Hire and Leasing, adds: "JMD Haulage is a fantastic family-run business and we're proud to support them with this tractor unit celebrating their 40 years in business and their largest active fleet to date."

The haulage specialist will benefit from Asset Alliance Group's comprehensive full-service contract hire offering, which includes all safety inspections, maintenance, servicing and repairs, plus tyre cover and full roadside assistance.

Family-run JMD Haulage was founded by John Deveney, a former merchant seaman. The company is one of only a small number of UK hauliers to possess a Section 5 firearms licence, enabling the transport of prohibited weapons and ammunition.

ENDS**Note to editors:**

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry. Its modern workshop facilities also keep

end-of-life costs to a minimum and provide the opportunity to refurbish vehicles in-house for an additional life in service.

The Group is headquartered in Wolverhampton and was founded in 2010 by Willie Paterson, former Director of Commercial Finance at Alliance & Leicester plc.

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