

22 February 2019

Free report into the health of the road transport sector to be published at the CV Show
Commercial Vehicle Show, NEC, Birmingham, Hall 5, Stand 5D90, 30 April – 2 May 2019

Asset Alliance Group is to publish its second annual report into the health of the road transport industry at this year's Commercial Vehicle Show.

The *Asset Alliance Group Industry Monitor 2019* will explore business confidence amongst fleet operators, as well as attitudes towards key topics including low emission zones, alternative fuels, driver recruitment and autonomous vehicles. It will also provide an insight into firms' fleet replacement plans for the year ahead and reveal operators' major areas of concern for the future.

The exclusive report is being compiled from an in-depth survey involving more than 200 decision-makers within third-party logistics companies, own-account fleets, municipal and waste operators and public sector bodies.

It will be freely available from Asset Alliance Group's 100m² stand in Hall 5, and follows the exceptional demand recorded for the company's inaugural *Industry Monitor* in April 2018 – which saw more than 1,500 copies requested during the three day-event.

Grant Law, Group Marketing Director at Asset Alliance Group, the UK's fastest growing independent commercial vehicle finance and sales company, says: "The road transport industry has long been a useful barometer for wider UK economic conditions, and we expect the report to provide a valuable look into how fleets are responding at a time of unprecedented national uncertainty.

"Last year the majority of decision-makers in our report anticipated business growth in 2019, in spite of the ever-changing legislative environment. This year's findings promise to be just as insightful and will make for compulsive reading."

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Note to editors:

Asset Alliance Group has redefined the way companies acquire commercial vehicles and occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm, which protects customers from overly strict return conditions commonplace in the industry. Its modern workshop facilities also keep end-of-life costs to a minimum and provide the opportunity to refurbish vehicles in-house for an additional life in service.

The Group is headquartered in Wolverhampton and was founded in 2010 by Willie Paterson, former Director of Commercial Finance at Alliance & Leicester plc.

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AAG/304/19