

NEWS RELEASE

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Exclusive report on sector performance and predictions to be launched at the CV Show

A ground-breaking industry report detailing the current health of the road transport sector will be launched by Asset Alliance Group at this year's CV Show.

The *Asset Alliance Group Industry Monitor 2018* includes exclusive insight on business performance to date, how companies expect Brexit to impact their results and their biggest concerns for the future.

The in-depth report, which will be freely available from Asset Alliance Group's stand 3D79, also features statistics on the number of operators currently active in the UK, how many vehicles are being run on a day-to-day basis, and vehicle buying patterns.

Grant Law, Marketing Director at Asset Alliance Group, said: "We have a unique position as an independent finance provider with real expertise across our team in selling new and used vehicles and in contract hire, leasing, and fleet management.

"That's a position we take very seriously, and we believe comes with real responsibility. That is why we have commissioned such an in-depth report and we sincerely hope the results give people context to the current health of the industry and a much deeper understanding."

He adds: "The results are fascinating and, in several cases, not at all what you may have been expecting."

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Note to editors:

Asset Alliance Group is redefining the way companies acquire commercial vehicles, through its brands [Asset Alliance](#), [ATE Truck and Trailer Sales](#), [Forest Asset Finance](#) and [Total Reefer](#).

The Group occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm ATE Truck and Trailer Sales, which protects customers from overly strict return conditions commonplace in the industry. Its modern workshop facilities also keep end-of-life costs to a minimum and provide the opportunity to refurbish vehicles in-house for an additional life in service.

The Group is headquartered in Wolverhampton and was founded in 2010 by Willie Paterson, former Director of Commercial Finance at Alliance & Leicester plc.

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