

**15 June 2016**

### **Debbie McLean appointed Rental Manager Scotland at Asset Alliance Group**

Asset Alliance Group, which combines expertise in contract hire, finance and commercial vehicle sales, has appointed Debbie McLean as Rental Manager Scotland.

McLean assumes the role after a year as National Business Manager at T.O.M Vehicle Rental, and will be working for two Group companies – Total Reefer: a specialist in temperature-controlled vehicle contract hire, rental and leasing, and Asset Alliance, which supports the full range of commercial vehicle types.

The role will see McLean working to develop the Group's rental proposition in the north of England and Scotland.

Commenting on her new position, McLean says: "The challenge for me will be to spearhead the growth of Asset Alliance Group's rental proposition in Scotland. This strategic investment comes just over a year after the company expanded into the region with the opening of the Newmains branch, and we're aiming to continue the Group's pursuit of excellent, flexible and reliable customer service with this new venture.

"As the Asset Alliance Group evolved, the team has worked hard to retain a focus on providing a bespoke, 'small business' approach to each and every customer, no matter the size of their operations," adds McLean. "As a company, there's nothing more important to us than building business relationships that last."

McLean's experience in the sector began at Burnt Tree Vehicle Rental, where she held the role of Sales Manager for Scotland. Upon leaving Burnt Tree, McLean joined T.O.M Vehicle Rental as National Business Manager, before moving to join Asset Alliance Group.

McLean has also held positions with British Airways and Coca-Cola Enterprises, as well as that of Senior Sales Executive with BMW Group.

McLean will be based at Asset Alliance Group's Newmains branch in Lanarkshire.

Asset Alliance Group is poised for significant growth and future acquisitions after securing a £75m revolving Asset Based Lending deal led by Royal Bank of Scotland and supported by HSBC – an agreement that strengthens the Group's unique approach to purchasing, refinancing and procuring vehicles for its clients, by using its own funds and buying power to supply multi-brand assets on any combination of contract hire, operating lease, finance lease or hire purchase.

### **ENDS**

#### **Note to editors:**

Asset Alliance Group is redefining the way companies acquire commercial vehicles, through its brands [Asset Alliance](#), [ATE Truck and Trailer Sales](#), [Forest Asset Finance](#) and [Total Reefer](#).

The Group occupies a unique position in the market, as it uses its own funds and significant buying power to supply multi-brand vehicles on any combination of contract hire, operating lease, finance lease or hire purchase. This flexibility, combined with a transparent and consultative approach, helps customers drive maximum efficiency from their fleets.

Asset Alliance Group also stands out for maintaining full control of residual risk through its retail arm ATE Truck and Trailer Sales, which protects customers from overly strict return conditions commonplace in the industry. Its modern workshop facilities also keep end-of-life costs to a minimum and provide the opportunity to refurbish vehicles in-house for an additional life in service.

The Group is headquartered in Wolverhampton and was founded in 2010 by Willie Paterson, former Director of Commercial Finance at Alliance & Leicester plc.

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