



Release date: 12 January 2026

AB Vista to showcase a broader poultry portfolio at IPPE

The company will integrate its enzyme expertise with advanced nutritional and gut-health solutions

Atlanta, GA – 12 January 2026 – AB Vista, one of the leading companies in animal nutrition, will be present at the International Production & Processing Expo (IPPE), taking place in Atlanta, GA, from January 27 to 29, 2026.

During the event, the company will showcase **Ultra-25 D**, a 25-hydroxy vitamin D₃ source and metabolite of vitamin D. Ultra-25 D offers higher bioavailability than traditional vitamin D₃, allowing producers to use less while maintaining performance.

In poultry, its use ensures faster biological response, improved muscle performance, and stronger bones. It also enhances eggshell quality and boosts immune response, especially during periods of stress. When combined with **Quantum Blue**, AB Vista's phytase, it provides the ideal mineral balance for animals.

“Several strategies are applied to improve calcium (Ca) and phosphorus (P) absorption in the intestine – mainly vitamin D₃ and phytase. Together, these products work synergistically to maximize the absorption of these minerals, directly contributing to bone and muscle development as well as eggshell quality,” explains Tiago Santos, Innovation Director at AB Vista.

Adding further significance to AB Vista's participation this year, Managing Director, Juan Ignacio Fernandez, will also be in attendance. His presence

underscores the strategic importance of the event for the company and reinforces AB Vista's commitment to innovation, customer partnership, and sustainable growth in the animal nutrition industry.

In addition to the showcase of Ultra-25 D, AB Vista will also show its portfolio of key products and services designed to support gut health and promote better feed efficiency while caring for the environment.

Among the featured products will be:

- **Signis**, the stimbiotic additive that promotes fiber-degrading microbiome in the lower gut. Signis has already achieved great success in several countries.
- **Progres®**, a natural, resin acid-based product that supports intestinal integrity, helping animals better cope with dietary, environmental, and pathogenic challenges. In addition to its performance benefits especially under challenging conditions, Progres® helps improve litter quality, egg cleanliness, and reduce leg issues such as pododermatitis.
- **Vistacell H**, a non-GMO hydrolyzed yeast, which helps reduce pathogen load and stimulates innate immune response. Additional benefits rely on antioxidant properties.

For more information, visit the AB Vista booth A841 or contact

LAM@abvista.com

ends

Notes to editor:

AB Vista is a global feed additive company offering pioneering solutions and services for feed industry and animal producers. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes, now the company is also expanding into gut health area. Working in close collaboration with academics and customers, AB Vista is committed to

developing new nutritional applications based on scientific insight. This is achieved through research, nutritional expertise and the ability to analyse nutritional factors – the combination of which is referred to as “feed intelligence”. AB Vista has a portfolio of products and technical services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, The Netherlands and Finland.

For further press information please contact Aliza Rabbani on +44 (0) 7887 550016 or aliza.rabbani@garnettkeeler.com.

ABV/933/26