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AB Vista to Highlight Gut Health Solutions and Feeding Strategies at VIV Asia 2025

AB Vista will showcase how its gut health findings and nutritional solutions can support animal producers at VIV Asia 2025, taking place from 12-14 March in Bangkok, Thailand.

The company will host two technical seminars at the event, providing insights on key gut health biomarkers in monogastrics and the role of in-feed resin acids in improving animal performance and welfare.

AB Vista's Head of Global Technical, Dr Gilson Gomes, will delve into the benefits of natural resin acids in animal production. Exploring the science behind in-feed resin acids, he will examine how their use can support gut integrity and improve resilience and performance, naturally.

Dr Gomes will also share practical insights into application of Progres® - the first and only product in the animal feed market to leverage the power of natural resin acids. The seminar, 'Progres: The science behind the use of resin acids to improve animal welfare and performance of animals,' is on Wednesday 12 March at 1pm THA, in Jupiter 9.

In a separate session, Global Services Manager Dr Virginie Blanvillain will set out how AB Vista has successfully applied advanced microbiome analysis in the field. She will present how the microbiome analysis toolkit developed by AB Vista has enabled producers, nutritionists and veterinarians to assess the impact of different nutritional and operational approaches on broiler and piglet gut health status. The seminar, 'Understanding of gut health biomarkers in piglets and broiler chickens,' takes place on Wednesday 12 March at 2pm THA, in Jupiter 9.

Raquel Rodrigues, Global Marketing Director at AB Vista, said: "We are excited to be part of VIV Asia 2025 and to share our latest discoveries with the region's animal nutrition community. Gut health is such an important focus for the industry – across all species – and AB Vista's mission is to apply our research and scientific advancements in ways that bring real, measurable value for our customers and partners."

AB Vista will also host an exclusive cocktail reception at its booth on 12 March from 3pm – 4pm THA, providing an opportunity for attendees to learn more about the company's pioneering approach to animal nutrition and speak to its team of experts.

AB Vista will be based in Hall 3, Booth 4530, where it will showcase its comprehensive range of nutritional solutions designed to enhance intestinal resilience, feed efficiency, sustainability and ultimately profitability in animal production.

VIV Asia takes place at the IMPACT exhibition centre in Bangkok, Thailand. It is billed as the biggest feed to food event in Asia for animal production and animal husbandry.

For more information, visit AB Vista's website or contact the team on +44(0)1672 517 650 or <https://www.abvista.com/contactus>.

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Notes to editor:

AB Vista is a global animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes, now the company is also expanding into gut health area. Working in close collaboration with academics and customers, AB Vista is committed to developing new nutritional applications based on scientific insight. This is achieved through research, nutritional expertise and the ability to analyse nutritional factors – the combination of which is referred to as “feed intelligence”. AB Vista has a portfolio of products and technical services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, The Netherlands and Finland.

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