



Release date: 09 JANUARY 2024

AB Vista to showcase fiber-focused strategies for monogastric gut health and present latest research at IPPE

AB Vista will unveil fiber-focused strategies to promote gut health in monogastrics, at the upcoming International Production & Processing Expo (IPPE) 2024. The feed intelligence team will demonstrate the benefits of improving fiber fermentation as a strategy to unlock the full potential of fiber in poultry nutrition, including tools to apply the concept in the field.

IPPE takes place from 30 January to 1 February at the Georgia World Congress Center, Atlanta, USA. As a pre-show warm-up, AB Vista will host its traditional cocktail reception at the Omni Hotel, in International Ballroom AB, North Tower M2, on 29 January from 5pm-8pm.

Visitors to AB Vista's IPPE booth can expect to learn more about how the fiber concept has evolved over the years, and how AB Vista technical expertise and tools can support the industry further when it comes to fiber applications to enhance poultry productivity.

Topics will include:

- Near-Infrared Spectroscopy (NIR) Service, which enables producers to predict the nutritional components of feed quickly, accurately and in real-time to optimise diet formulation.
- Fiber Reference Guide, which sets out the benefits of moving from conventional fiber methods to total dietary fiber analysis using NIR technology.

- Feed Fiber Calculator, an online tool to assist nutritionists as they formulate animal diets, by calculating the dietary fiber content of finished animal feed, based on global averages from AB Vista's comprehensive in-house database.

To complement, AB Vista technical and R&D teams will be presenting the latest research on fiber during the International Poultry Scientific Forum (IPSF) and throughout the trade show.

Global Poultry Technical Manager Dr Xavière Rousseau will share findings on how 'Feed fiber profile and the use of stimbiotics influence broiler productivity and hindgut fermentation' at IPSF on January 30, in Room B314, at 9am; Research Manager Dr Gemma Gonzales Ortiz will present on 'Mortality in broiler chickens as a result of feeding a stimbiotic', on the same day, in Room B311, at 10.45am.

Alexandre Barbosa de Brito, AB Vista LATAM Technical Manager, will deliver a TECHTalk on 'Utilising Dietary Fiber for Optimal Performance' on 1 February, in Hall A, Booth A244, at 10.30am. The talk will cover advancements in the understanding of fiber, the impact it has on poultry performance and tools that can be used in day-to-day formulations to monitor and utilise fiber for optimal results.

AB Vista will be located in Hall A, Booth A651.

To schedule a meeting with AB Vista during IPPE or for more information, contact the team on info@abvista.com or your ABV representative.

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Notes to editor:

AB Vista is a global animal nutrition technology company offering pioneering products and technical services to the global animal feed

industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes. Working in close collaboration with academics and customers, AB Vista is committed to developing new nutritional applications based on scientific insight. This is achieved through research, nutritional expertise and the ability to analyse nutritional factors – the combination of which is referred to as “feed intelligence”. This serves to bring an improved nutritional picture to the industry. AB Vista has a portfolio of products and technical services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, The Netherlands and Finland.

AB Vista is part of AB Agri, which manufactures animal feed, nutrition- and technology-based products and offers data services for the agri-food industry and which operates all along the food industry supply chain.

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