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**AB VISTA HOSTS FEED INTELLIGENCE CONFERENCE IN DUBAI**

AB Vista has organised a Feed Intelligence Conference in Dubai, October 3-4, 2023. The event, hosted by the company's ASPAC team, brought together diverse leading academic and industry experts to share the latest developments from their key fields, exploring how the findings of this research can be practically applied to commercial situations to deliver improved profitability.

The conference included four sessions: Dietary Fibre and Gut Health; Fibre Utilisation; Phosphorus and Calcium Nutrition, and Hot Topics, where participants were invited, and encouraged, to participate in Q&A forums with the speakers.

Key speakers included:

- Professor Cristophe Courtin, Leuven University, Belgium ('Classification of dietary fibre from structural and physiological standpoint', 'Fibres making up wheat cell walls in the context of broiler diets')
- Dr Reza Abdollahi, Massey University, New Zealand ('Digestible P and Ca system for poultry: prospects and challenges', 'Feed processing on nutritional quality of feeds')
- Professor Richard Ducatelle, Ghent University, Belgium ('Fibre and Gut Health', 'Short chain fatty acid metabolism in monogastric: specific focus on butyrate', 'European experience to alternatives to AGP')
- Dr Rommel Sulabo, University of the Philippines ('Digestible P and Ca in Pigs', 'Alternative feed ingredients for Asian market'); and,

- Dr Teemu Rinttilä, a speaker on behalf of Alimetrics Research.

Experts from AB Vista's own team also held sessions at the conference, including:

- Research Director Dr Mike Bedford ('Recent Advances in Fibre Utilisation', 'Phytase Application – newest data')
- Technical Director Dr Usama Aftab ('Optimize utilisation of dietary fibre in poultry and pigs'); and,
- Global Services Manager Dr Virginie Blanvillain Rivera ('Making sense of gut-health markers').

In addition, a welcome dinner was organised for participants.

Marylan Rivera, AB Vista's Regional Commercial Director (SEA), said: "We are proud to have hosted this successful Feed Intelligence Conference, another example of our commitment to bringing new nutritional perspectives to the industry.

"Not only are we helping professionals meet demands and achieve production goals in a competitive industry, events like this help the industry to further advance in the sharing of research findings – and, of course, encouraging further research."

For more information, contact AB Vista on +44(0)1672 517 650 or [info@abvista.com](mailto:info@abvista.com).

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**Notes to editor:**

AB Vista is a global animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes. Working in close collaboration with academics and customers, AB

Vista is committed to developing new nutritional applications based on scientific insight. This is achieved through research, nutritional expertise and the ability to analyse nutritional factors – the combination of which is referred to as “feed intelligence”. This serves to bring an improved nutritional picture to the industry. AB Vista has a portfolio of products and technical services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, The Netherlands and Finland.

AB Vista is part of AB Agri, which manufactures animal feed, nutrition- and technology-based products and offers data services for the agri-food industry and which operates all along the food industry supply chain.

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