



Release date: 20 January 2021

AB Vista supports customers' sustainability programmes with launch of new emissions reporting service

AB Vista has partnered with its sister company Intellync to offer a new reporting service that allows its customers to gain a quick and thorough insight regarding their carbon emissions, helping them to make decisions to reduce their impact.

Using independent reporting, and employing recognised methodologies, the new emissions reporting service focuses on supporting agricultural companies' sustainability programmes by identifying areas within the feed production process with a high emissions rate and providing tailored strategies to reduce this environmental impact.

"The food and agriculture sectors are responsible for up to 30 per cent of global driven greenhouse gas emissions. Meat and dairy consumption is particularly in the spotlight due to these environmental concerns," said Paul Steen, AB Vista's Head of Services. "The data we have shows that small changes in the animal's diet can have big impacts on emissions without affecting its performance. It is important that animal nutritionists are aware of this and have the confidence to test new approaches.

"Our emissions reporting service is quick, simple and provides nutritionists with the tools to accurately measure outputs. It supports our feed manufacturers' sustainability programmes by detecting areas within the feed production process with a high emissions rate and providing tailored strategies to reduce this environmental impact," explained Paul.

The service offers a reliable process using internationally recognised data associated with feed materials and conforms to PAS2050 standards.

Feed and protein producers can use the service as a routine management tool to monitor the environmental impact of day-to-day decisions at their production sites.

The emissions reporting service guide can be viewed at:

<https://view.pagetiger.com/cpdzphm/1>

For more information, contact AB Vista on +44(0)1672 517 650 or

www.abvista.com/contactus Follow AB Vista on Twitter: [@ABVista](https://twitter.com/ABVista).

ends

Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

For further press information please contact Alistair Moses or Lauren Rosser on +44 (0)20 8647 4467, or by e-mail to alistair.moses@garnettkeeler.com / lauren.rosser@garnettkeeler.com.

ABV/722/21