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AB Vista expands US ruminant team with appointment of industry expert

Livestock nutrition specialist Dr Cathy Bandyk has joined AB Vista as Ruminant Technical Manager for NAFTA, supporting customers across North America, Mexico and Brazil.

Working within the commercial ruminant team, Cathy will provide technical advice and information on AB Vista's ruminant products – including liquid pre-treatment VistaPre-T and live yeast Vistacell.

A three-time Kansas State University graduate with a PhD in Ruminant Nutrition, Cathy brings to the role more than 20 years' experience in industry, prior to which she owned and operated a crop and livestock farm.

Bruce Hageman, North America Ruminant Commercial Manager at AB Vista, explains that this combination of skills will prove invaluable within the role:

“Cathy's diverse mix of academic, industry and personal business experience equips her with a unique understanding of different stakeholder perspectives. Her time in farm management means she will appreciate our customers' needs and challenges – whilst her industry insights will prove valuable in helping to steer market-led research and development.”

A former AFIA Member of the Year, Cathy contributes to a number of the organisation's committees across the fields of feed, ruminant nutrition and education. Her professional network is wide-ranging, encompassing participation in ARPAS, NCBA and the American Society of Animal Science.

For more information, contact AB Vista on +44(0)1672 517 650 or info@abvista.com. Follow AB Vista on Twitter: [@ABVista](https://twitter.com/ABVista).

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Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

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