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GB & IRELAND RUMINANT TEAM EXPANDS WITH APPOINTMENT OF NEW SALES MANAGER

Animal nutrition technology company AB Vista has expanded its GB & Ireland team, with the appointment of Robbie Clay as Sales Manager for southern England and Wales.

Robbie will support a network of ruminant customers with best practice advice across the company's product and technical service portfolio. He brings to the role a range of technical and commercial expertise, including extensive experience in direct-to-farm sales.

Charlie Battle, Business Manager for the GB & Ireland region, explains that the new appointment will help boost growth in the GB & Ireland market:

"Robbie will play an integral role in supporting our UK customers. With his extensive experience of direct-to-farm technical consultations, Robbie will also help to optimise the ways in which we work with and train our customers, providing valuable support."

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Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

For further press information please contact Sonya Hayden on +44 (0)20 8647 4467 or sonya.hayden@garnettkeeler.com

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