PRESS RELEASE



Release date: 2 July 2018

AB VISTA APPOINTS NEW SWINE TECHNICAL NUTRITIONIST TO NORTH AMERICA TEAM

Animal nutrition technology company AB Vista has announced the expansion of its North America team, with the appointment of Laura Merriman as Swine Technical Nutritionist.

Based in Decatur, Illinois, Laura will be responsible for supporting customers with technical information across the full swine product and service portfolio, including phytase Quantum Blue, xylanase Econase XT and the company's feed quality and lab services.

Laura joins the company after time spent working in the field as a Swine Nutritionist, advising on the use of feed ingredients including NSPases and yeasts. As Pete Wilcock, Swine Commercial Manager explains, this practical experience is backed by a wealth of academic knowledge:

"Laura is a highly qualified specialist, and we are delighted to have played a part in her academic journey, having sponsored her PhD study at the University of Illinois.

"Whilst studying, Laura contributed to a project we are running in conjunction with the university's Professor Hans Stein, spearheading advances in digestible calcium for swine. We're delighted that she will be able to put her research expertise into practice when supporting our customers with real-life applications of feed additives."

For more information, contact AB Vista on +44(0)1672 517 650 or info@abvista.com. Follow AB Vista on Twitter: @ABVista.

Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

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ABV/436/18