



Release date: 17 January 2018

ARMAGH CHOSEN FOR 'FUTURE LOOKING' PIG CONFERENCE

Advances in Nutrition for Future Challenges is the name being given to a progressive producers seminar to be held in the Armagh City Hotel, Armagh.

Announcing the event, Joshua Daly, Sales and Marketing manager of AB Vista GB and Ireland says: "The future holds several feeding challenges for pig producers, and we are bringing together a panel of key industry experts to discuss a collection of ideas and technologies for feeding pigs in the future."

The event starts at 6pm on March 7th with a welcome dinner preceding a keynote presentation from the National Pig Association. Although a free-event, spaces are limited and attendees are asked to register at www.abvista.com/pigconference before the 1st of March to secure a space.

The discussion is being led by Alistair Driver, editor of Pig World who explained: "I am delighted to be chairing this event looking at some of the challenges facing the pig sector. I have been impressed at how all parts of the pig industry have worked together to address some of the big issues. Excellent progress has been made, but there is more to do, which is why this is such a timely event."

For more information, contact AB Vista on +44(0)1672 517 650 or info@abvista.com.

ends

Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of natural betaine to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £22 billion.

For further press information please contact Lauren Rosser or Mike Keeler on +44 (0)20 8647 4467.

ABGB/041/18