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AB Vista appoints new Technical Services and Sales Coordinator for North American market

The newest addition to the AB Vista team, Kendre Stringfellow, has been appointed as North America Technical Services and Sales Coordinator.

Dr Stringfellow will provide technical support to AB Vista and Aunir customers in North America. Aunir, a division of animal nutrition technology company AB Vista, is the leading independent NIR calibration development and delivery company.

Mr Dieter Suida, Americas Director for AB Vista, says Dr Stringfellow joins an expanding North American technical team due to the continued growth of AB Vista products such as Quantum Blue and Econase.

“AB Vista is dedicated to providing customers with new ideas and technologies to help them increase their return on investment.

“Dr Stringfellow’s expertise in nutrition, research and animal production in the U.S will allow us to strengthen our team and help ensure that our customers receive the best support – whether they’re using our feed products or any of our technical services.”

For more information, contact AB Vista on +1 (954) 278 3965 or NAM@abvista.com.

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Notes to editor:

AB Vista is an animal nutrition technology company offering pioneering products and technical services to the global animal feed industry. Since its establishment in 2004, AB Vista has grown to be a top-three player in feed enzymes and is also one of the largest suppliers of yeast to the global animal nutrition industry. The company invests heavily in research and development and has a growing portfolio of products and services spanning the poultry, swine, ruminant and aquaculture sectors. AB Vista is headquartered in the UK, with regional offices located in the USA, Brazil, Singapore, Spain, India, China, Germany and Finland.

AB Vista is part of AB Agri, the agricultural division of Associated British Foods, one of Europe's largest food & retail companies with a market capitalisation of £26 billion.

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