

IMPACTCAT
Lift TrucksKONECRANES®MAFI
TRANSPORT SYSTEMSCATER
Ductile Forklift Trucks

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SYNSEAL'S EXEMPLARY CUSTOMER SERVICE RECORD PROVIDES WINDOW OF OPPORTUNITY FOR FLEET EXPANSION

Window and conservatory systems manufacturer Synseal has updated its materials handling fleet with 28 new trucks on full-service contract hire, after Impact's proactive maintenance programme and provision of quality equipment contributed to a 100% customer service record.

As distributor for some of the world's best-known manufacturers, Impact has provided a mix of materials handling equipment to Synseal for more than 15 years. The company ensures its engineers work outside of the customer's peak operating periods to carry out routine maintenance and proactive fleet inspections, which maximises fleet uptime.

The latest order includes a mix of 16 gas-powered Cat® lift trucks, 10 Combilift multidirectional forklifts, one Aisle-Master narrow-aisle articulated forklift and one wire-guided high-level order picker. Most will be based at Synseal's Huthwaite headquarters in Nottinghamshire, with others split between the company's three sites in Barnsley, Blackburn and Wigan.

Don Porter, Synseal Group Fleet Manager, says: "Impact's customer service is second to none, and we're especially pleased with the proactive maintenance programme which helps us avoid unexpected downtime, and ensures we can meet every customer order, without fail."

He adds: "The Impact team is always looking to improve the performance and efficiency of our fleet, and works hard to guarantee it evolves to fit our requirements, rather than keeping us tied-in to equipment that's no longer the best fit for our business."

Synseal was established in 1980, initially fabricating aluminium and PVCu windows and doors. Today, the company manufactures roofing systems, windows, doors, hardware and support structures for conservatories. It operates in excess of 100 pieces of materials handling equipment, more than 90 per cent of which has been supplied by Impact.

For more information about Impact visit www.impact-handling.com.

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About Impact

Impact is the sole distributor for Cat® Lift Trucks, Konecranes Lift Trucks, Mafi and Carer Heavy Duty Electric Lift trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best-known specialist brands, and offers a full complement of materials handling equipment, ranging from automated guided vehicles, multi-directional trucks, side loaders, articulated trucks, access equipment and cranes. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

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