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CAT® LIFT TRUCKS BECOME PART OF THE FURNITURE AT MOORES

Kitchen, bedroom and bathroom furniture manufacturer Moores Furniture Group Ltd has taken delivery of a fleet of new forklift trucks from Impact, the UK's sole Cat® Lift Trucks distributor, with the company applauding Impact's "job done" approach to business.

Operating at Moores Furniture Group's Wetherby site in West Yorkshire, the five diesel-powered Cat® lift trucks – one DP20CN, two DP25Ns and two DP35Ns – will operate around-the-clock on a double-shift basis, moving raw materials, loading trucks and supplying the factory floor.

Doug Gough, Moores Furniture Group's Distribution and Fleet Manager, says: "We decided to work with Impact thanks to a combination of the easy-to-use, robust nature of the Cat lift trucks, and the company's no-nonsense, 'job done' business acumen.

"Before signing up, we consulted with a number of Impact's other customers, including Harrogate Water Brands, and they all said Impact offers comprehensive support, with a focus on 24/7 service provision and proactive maintenance."

The five trucks all feature full metal cabs with heaters, blue spot reversing lamps, idle limiters and integral side shifts. "We worked with Impact and Cat to specify exactly the trucks we needed, and they have proven to be reliable, flexible and powerful, as well as looking great when busy in the workshops," says Doug.

"We've even put up pictures of the truck fleet arriving, as a message to our staff that we're investing in high-quality equipment, as Moores continues to grow," he adds.

Moores Furniture Group, which operates from 4 sites around the UK and employs 450 members of staff, supplies furniture to retail and trade customers, as well as major housebuilders including Redrow and Persimmon.

The company's new Cat lift trucks were supplied under a five-year repair and maintenance contract, which will see Impact provide aftermarket support and quality technical assistance.

Impact will also establish a proactive maintenance programme with Moores Furniture Group, ensuring engineers visit outside of peak times wherever possible – such as in the late afternoon or early morning – to carry out regular ‘check-ups’ on the five trucks.

Founded in 1947 as G A Moore Joinery, Moores Furniture Group has grown to offer a comprehensive range of fittings, and has even been appointed the Royal Warrant to Her Majesty The Queen.

For more information about Impact visit www.impact-handling.com.

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About Impact

Established in 1985, Impact is wholly owned by Eqstra Holdings and is the sole distributor for Cat® Lift Trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world’s best known materials handling brands; ranging from forklift and warehouse equipment, heavy duty lift trucks, long load handling, side loaders, articulated trucks, access equipment and cranes which makes up a full complement of materials handling equipment. As one of the UK’s largest independent materials handling companies, Impact operates from 11 locations and has more than 300 employees, including in excess of 160 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 3,000 customer-owned machines and 1,000 used assets.



<https://twitter.com/ImpactForkTruck>



<https://www.linkedin.com/company/impact-handling>

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