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## TRANSDEK KEEPS CAT® LIFT TRUCK TRADITION ALIVE WITH ORDER FROM IMPACT

Transdek, a double deck trailer and loading bay technology manufacturer, has ordered a DP50N counterbalance truck to replace a forklift in its fleet, continuing a tradition of specifying Cat® lift trucks.

Keen to replace the long-serving forklift with a similarly reliable machine, Transdek placed this first-time order with Impact, the sole distributor for Cat® Lift Trucks in the UK and Ireland.

The new truck will be based at the company's site in Harworth, Nottinghamshire, and will work across the production line, handling key elements of the process, including unloading pre-cut steel, assisting trailer assembly and transporting sections to the spray shop.

Matthew Healey, Engineering Manager at Transdek, says: "In the years we've specified Cat lift trucks we've had great uptime and when we decided to order a new forklift we knew we wanted to remain with the manufacturer. In fact, we were so impressed with the performance of the truck we were replacing; we used it as a base to specify the new one, modifying a few parts to improve on the old.

"The key element that made us turn to Impact was the great service they were offering on top of providing us with a premium asset. With the help of Impact's service engineers, we fully intend to make sure this forklift is up and running every day, living up to the reliability of its predecessor."

Impact will provide proactive servicing and maintenance to support the new truck, identifying and fixing faults before they become a problem and ensuring Transdek's materials handling equipment lasts longer, performs better and avoids unexpected downtime. A fully tailored support programme fits servicing and maintenance around Transdek's operations, conducting routine servicing during quieter periods or outside of operating hours.

Impact maintains a team of 150 fully-trained service engineers strategically placed to provide quick service in the event of unexpected downtime. Its engineers are guaranteed to be on-

site within four hours of an issue being reported, but typically average a response time of just two hours.

For almost a quarter of a century, Transdek has provided the double deck sector with everything from double deck trailers and lifts to loading bay technologies.

For more information about Impact visit www.impact-handling.com.

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## **About Impact**

Established in 1985, Impact is wholly owned by Eqstra Holdings and is the sole distributor for Cat® Lift Trucks for the whole of the UK and Ireland. Impact is also an agent for some of the world's best known materials handling brands; ranging from forklift and warehouse equipment, heavy duty lift trucks, long load handling, side loaders, articulated trucks, access equipment and cranes which makes up a full complement of materials handling equipment. As one of the UK's largest independent materials handling companies, Impact operates from 11 locations and has more than 250 employees, including in excess of 150 service engineers. It operates a combined fleet of more than 5,000 rental units, plus supports 2,000 customer-owned machines and 2,000 used assets.



https://twitter.com/ImpactForkTruck



https://www.linkedin.com/company/impact-handling

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