



**For Immediate Release**

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**Carrier Transicold Invites Customers into its e-Solutions Lab at IAA Show to Discover Cool Innovations**

*Stand E15, Hall 27, IAA Show, Hannover, Germany, 22 – 29 September 2016*

**WARRINGTON, England, September 21, 2016** — [Carrier Transicold](#) is inviting customers to enter its exclusive e-Solutions laboratory on its stand at the IAA Show in Hannover – a dedicated space for showcasing and discussing the future of ‘connected refrigeration’. *Carrier Transicold, which operates in the UK as Carrier Transicold UK, is a part of UTC Climate, Controls & Security, a unit of United Technologies Corp. (NYSE: UTX).*

Inside the lab, visitors can experience many of the technologies being considered for future generations of Carrier Transicold systems, which are expected to support the complete monitoring of products in the cold chain, from farm to fork, as well as sustain efforts to monitor and reduce the environmental impact of the refrigeration units. These technologies include advanced real-time communication systems to temperature-controlled systems, which can proactively transmit notifications, including temperature changes or fuel loss to the customer – for maximum cold chain visibility and protection.

“We have built the lab to provide an exclusive look at what a world with connected refrigeration units will look like,” said Victor Calvo, managing director, Carrier Transicold Truck & Trailer, EMEAR.

“The lab is also an opportunity for dialogue with key stakeholders within the cold chain from across Europe – including fleet owners, engineers, drivers and consumers. We’ll be discussing what next-generation technologies will be, and exchanging views on what is considered essential, versus desirable. The conversation will help to shape our future steps – even considering what doesn’t yet exist in our industry.”

To demonstrate how connected refrigeration can work, visitors to the Carrier Transicold stand are being invited to scan QR codes on apples distributed at the stand. Once scanned, visitors will have full access to information about the apple they select, tracked along the cold chain from farm to fork – an insight into how connected refrigeration of the future could work.

For more information on Carrier Transicold at the IAA, together with the full range of products and services, visit [www.carriertransicold.co.uk](http://www.carriertransicold.co.uk) . Follow Carrier Transicold on Twitter: [@SmartColdChain](https://twitter.com/SmartColdChain).

### **About Carrier Transicold**

Carrier Transicold helps improve transport and shipping of temperature controlled cargoes with a complete line of equipment and services for refrigerated transport and cold chain visibility. For more than 45 years, Carrier Transicold has been an industry leader, providing customers around the world with advanced, energy-efficient and environmentally sustainable container refrigeration systems and generator sets, direct-drive and diesel truck units, and trailer refrigeration systems. Carrier Transicold is a part of UTC Climate, Controls & Security, a unit of United Technologies Corp., a leading provider to the aerospace and building systems industries worldwide. For more information, visit [www.transicold.carrier.com](http://www.transicold.carrier.com). Follow Carrier on Twitter: [@SmartColdChain](https://twitter.com/SmartColdChain).