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ATS EUROMASTER OPENS NEW TRAINING AND SERVICE CENTRE IN BIRMINGHAM

ATS Euromaster has opened its latest centre at Rupert Street, Birmingham, that will provide truck servicing, as well as acting as a training centre for new expert technicians.

An upgrade to the existing Aston Truck service centre, ATS Euromaster has invested around £250,000 in a move to new premises which at 22,000 square foot are around double the size of an average service centre.

As well as providing truck services both at the centre and off-site via mobile service vans, the centre will also act as ATS Euromaster's academy for trainee technicians, who will reap the benefits of the spacious capacity and state-of-art equipment – all within half a mile of ATS Euromaster's head office in Aston.

Rachel McMullen, Group Operations Director – Comprehensive, ATS Euromaster, says: "The upgraded Aston Truck service centre means we will continue to provide the very highest standards of service, right on our own doorstep. In addition to serving numerous truck customers in the haulage hotbed of the Midlands, we can train the next generation of expert technicians on the full range of ATS Euromaster services in one convenient location."

Located on a small industrial park, the Aston Truck service centre has convenient access to the M5, M6 and M42, as well as the centre of Britain's second city. With storage capacity for more than 500 truck tyres and 700 car/van tyres, the centre will

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ensure fleet operators in the West Midlands always have access to the right tyres and the latest maintenance services.

The new centre is located at:

Unit 4 & 5 Windsor Industrial Estate

Rupert Street

Aston

Birmingham

West Midlands

B7 4PR

Tel: +44 (0)121 328 4626

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About ATS Euromaster

Birmingham-based [ATS Euromaster Ltd](#), part of the [Euromaster Group](#), was established in 1965 and operates approximately 340 centres, more than 820 service vans and employs nearly 2,600 people, providing coverage across Great Britain. It is the country's largest comprehensive tyre distributor, supplying tyres for cars, vans, trucks, buses/coaches, materials handling equipment, agricultural machinery and construction plant. The company's expertise also extends to car and van service, maintenance and repair (SMR), including: menu-driven servicing, Class IV & Class VII MoT tests, brakes, batteries, shock absorbers, oil, exhausts, fault diagnostics and air-conditioning servicing. ATS Euromaster is accredited by both [safecontractor](#) and the [Contractors Health and Safety Scheme](#) (CHAS) and has been granted a [Royal Warrant](#) as tyre specialists to Her Majesty The Queen. It is also an official 'industry partner' to the Freight Transport Association's [Van Excellence](#) programme. For further information visit: <http://www.atseuromaster.co.uk/business>



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Tyres and Vehicle Maintenance

Note to editor: For press information visit ATS Euromaster's [online newsroom](#) or contact James Boley on 020 8647 4467, or by email to james.boleyn@garnettkeeler.com.

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